













AT THE HEART OF THE PROJECT

A photographer, *Persone*, new artist.

The ice is an organ of reflection that inspires *Persone* through its superposition with artificial lights.

Following an exploration of the artificial ice, *Persone* reveals it in its natural form and designs in Paris a unique photo concept combining iceberg debris, polar messengers with its artificial lights that immortalize their strata, a reflection of the humanity.

Photos are never edited and they return an instantaneous image.

Ice is also a source of natural sounds that are recorded on site and used to create original musical compositions that are arranged and remixed by a Parisian DJ.

ADDITIONAL INFORMATION

The idea that the ice cap and the high summits are immaculate and preserved from humanity and its pollution is just an illusion.

On the contrary, global warming and its effects on these remote areas - an occurrence of the no-limit industrial development - will have a dramatic impact and irreversible effects on the entire planet.

The study of the different layers of the ice allows scientists to learn more about earth's past atmospheres.

It's the pockets of air that are trapped in bubbles across the depth of the glaciers that give us information about the carbon dioxide levels included in the air of every humanity era up to 800,000 years ago.

Since a century, the increase of the greenhouse effect has been alarming and is resulting in an inexorable global warming.

THE APPROACH

The iceberg pieces were collected during a polar expedition in the summer of 2010 in the Spitsbergen glaciers.

The ice comes from the natural erosion of the Spitsbergen Gully glacier (79°33 N / 011°03 E).

The ice chunks were brought to France in a cooler in order to be used for this original photo series and are presented during this exposition.

FACTICE

When ice imitates art

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